

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

I attempted to call the Sinclair Office for my local station (WSMH, FOX 66 Saginaw, MI) to register my concern, and after being told that their office was not involved in the decision in any way and that only email complaints directed to the Sinclair Corporation would be accepted, the receptionist hung up on me.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.